



For Immediate Release

Callfinity, Inc. Looks to Meet Potential Employees at Digital Rochester's Technology Career Fair

Callfinity, Inc. has just announced their attendance at the Digital Rochester's Technology Career Fair. Callfinity plans to meet hundreds of talented workers in the telecom industry to fill several positions within the company.

Pittsford, NY March 3, 2010 — Today Callfinity announced that they will have a booth at this year's Digital Rochester Technology Career Fair. Callfinity is a rapidly growing contact center and conferencing technology provider based outside of Rochester, NY. Their products and services are currently deployed at more than 300 telecommunications, media, financial services, healthcare, and public sector customers around the world.

Digital Rochester's Technology Career Fair is one of Rochester's largest career fairs and averages between 300 – 700 attendees a year. The Technology Career Fair offers local professionals the opportunity to meet with area businesses that are looking to add key players. Participating companies are typically technology related and include businesses in optics, engineering, manufacturing, telecom, alternative energy, software development, and more.

"The Digital Rochester Technology Career Fair is an incredible way to meet talented local employees looking for a position in the telecom industry," said John Adams, Vice President of Operations at Callfinity. "Our business is constantly expanding and adding new pieces. The Technology Career Fair helps introduce the Callfinity team to talented workers in the Rochester area. We get to learn about them and they get to learn about our business. It's a wonderful opportunity for everyone involved."

Josh Bouk, President of Digital Rochester, was also pleased to announce Callfinity's attendance at the Technology Career Fair. "Digital Rochester is thrilled that Callfinity, one of our region's fastest growing technology companies, will be participating in the upcoming Digital Rochester Technology Career Fair," said Bouk. "Callfinity has developed a reputation as a company with an employee-focused culture and I'm certain that Digital Rochester members will find the company an exciting career option."

This year's Technology Career Fair takes place Wednesday, March 10th from 3:00 – 7:00pm at the Doubletree Hotel on 1111 Jefferson Road, Rochester, NY. For more information on the Digital Rochester Technology Career Fair, visit www.digitalrochester.com/events/march-2010-career-fair.

About Callfinity®

Callfinity provides the easiest to use telecommunications software, systems, and services to contact centers, service providers, and enterprises. Since 1999, over 300 customers in six countries around the world have selected Callfinity's on-premise equipment and hosted services. For more information about Callfinity, please visit Callfinity's Web site at www.callfinity.com. Callfinity is a registered trademark of Callfinity, Inc.

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