



For Immediate Release

## **Callfinity CEO Jeff Valentine Nominated for Rochester's 2009 Small Business Person of the Year Award**

*Jeff Valentine, CEO of Callfinity, has been nominated as a finalist for the 2009 Small Business Person of the Year Award. On October 14, the Small Business Council of Rochester will announce the regional award winner at the annual SBC Gala Luncheon at the Rochester Riverside Convention Center.*

Pittsford, NY August 31, 2009 - Callfinity, a rapidly growing contact center and conferencing technology provider based outside of Rochester, NY announced today that Jeff Valentine, the company's President & CEO, has been named a finalist for the 2009 Small Business Person Of The Year Award.

The regional award winner will be announced on October 14 at this year's SBC Gala Luncheon at the Rochester Riverside Convention Center. The awards program recognizes individuals in the small business community who have demonstrated success in both civic and professional areas.

"It's an honor to be nominated and recognized as a finalist for the Small Business Person of the Year Award," said Valentine. "Several exceptional local chief executives have been nominated this year so to be recognized as a finalist at all is a testament to our hard work and continued growth. Since starting Callfinity 10 years ago, we've successfully transformed into a trusted provider of call center and conferencing systems, and the entire team here has been responsible for that growth."

Valentine founded Callfinity in 1999 in Boston, Massachusetts, but moved its headquarters to Rochester, New York in 2005 because it was easier to find talented employees and labor costs were nearly 30% lower than other major metropolitan areas. Callfinity has been cash flow positive since 2003, and has recently grown top-line revenue 69% in 2006, 61% in 2007, and 84% in 2008. "We're expecting between 50% and 100% growth in 2009 as well," said Valentine.

### **About the SBC Gala at the Rochester Riverside Convention Center**

The Rochester-area SBC Gala has evolved into one of the premier networking and business recognition events in the Rochester area and is also the largest fund raising event held by the SBC of Rochester. The keynote speaker at this year's event is Craig Harmon, head golf professional at Oak Hill Country Club for the past 38 years, 2004 National PGA of America Golf Professional of the Year, and 2005 inductee into the PGA of America Hall of Fame. For tickets and information, visit the Small Business Council of Rochester online at <http://www.rochestersbc.com>.

### **About Callfinity®**

Callfinity provides the easiest to use telecommunications software, systems, and services to contact centers, service providers, and enterprises. Since 1999, over 270 customers in six countries around the world have selected Callfinity's on-premise equipment and hosted services. For more information about Callfinity, please visit Callfinity's Web site, [www.callfinity.com](http://www.callfinity.com). Callfinity is a registered trademark of Callfinity, Inc.

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