

For Immediate Release



Callfinity Expands Team, Extends Hiring Blitz into 2009

PITTSFORD, NY, December 1, 2008 – Callfinity, Inc. today announced continued staff expansion to include five new members in operations, marketing, sales, software development and support.

“Callfinity has a terrific team today, but the continued success we’ve seen in the call center systems market has driven revenue and revenue growth rate to record levels,” said Jeff Valentine, President & CEO. “Despite the economic pressures others in the telecommunications equipment industry have felt, we’ve continued to grow with our customer base.”

The new team includes John Adams, Vice President of Operations; he is responsible for operations management, HR, and financial reporting. Adams has an MBA from the University of Rochester’s Simon School of Business, and was most recently VP of Operations at BlueTie and Director of Customer Support at Global Crossing.

Robert Kostin brings marketing experience and Internet development to Callfinity as Director of Marketing. Kostin is responsible for marketing communications and industry segmentation. He comes to Callfinity with a Masters of Information Technology from the Rochester Institute of Technology, and extensive training in Lean Six Sigma quality practices, which he received in his prior marketing position at Xerox.

With the addition of Christopher Vandetti as a Software Sales Consultant, Callfinity increases its capacity to reach new customers. A Rochester native, Vandetti returned to this area after receiving dual degrees in management and marketing from Florida Gulf Coast University. Previously, Vandetti was a financial representative for Northwestern Mutual Financial Network.

Charles Zilm joined Callfinity as a Software Engineer. With three years of software development experience gained while working toward his computer science degree at the Rochester Institute of Technology, Zilm will help develop and expand Callfinity’s core product architecture.

Andrew Deagman joins Callfinity as a Systems Administrator, and is responsible for the company’s datacenter infrastructure, IT assets, and telecommunications contracts. A key component of Callfinity’s product offerings is its hosted services, for which Deagman is also responsible for its overall stability, scalability and availability. Deagman has prior experience in 10 years of IT management of hosted Internet applications, and he recently received his Cisco Certified Network Associate (CCNA) upon starting at Callfinity.

About Callfinity

Callfinity provides the easiest to use telecommunications software, systems, and services to contact centers, service providers, and enterprises. Since 1999, over 260 customers in six countries around the world have selected Callfinity’s on-premise equipment and hosted services. For more information about Callfinity, please visit Callfinity’s Web site, www.callfinity.com. Callfinity is a registered trademark of Callfinity, Inc.

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